



HOW TO SPEND YOUR CO-OP ADVERTISING DOLLARS



DISPLAY UNITS WORK LIKE THE REAL THING

Functioning point-of-purchase displays spotlight the superior construction and engineered operation of Shur-Co® products and help you to increase your sales. Everything listed in this brochure is 100% co-op eligible – take advantage and boost your bottom line! Approx. 2-3 week turnaround.

Base Frame: Start with this base, then build on with systems and accessories. The largest configuration – 33" wide, 48" high and 83" deep – should fit through a standard door. Includes patented sealed SMARTwire™ connections, battery tray and SMART2™ remote. Battery NOT included.

The Original Shur-Lok®: Working roll tarp model that includes Shur-Lok® tarp cords.

4500 Series HD: Faster, easier, safer way to run your Shur-Lok® tarp.

AutoTrap™: Electric hopper opener keeps the operator in the cab and out of the dust.

ProTrap®: Electric hopper opener's all-metal gears and housing handle the hard stops.

LiteALL™: Demonstrates the power and convenience of our LED high-intensity worklight kits.

Large Casters: For easier moving of the base frame.

SYSTEMS	COST
BASE FRAME (required)	\$500
SHUR-LOK® (add to frame cost)	\$450
4500 HD (add to frame + SL cost)	\$995
AUTOTRAP™ (add to frame cost)	\$600
PROTRAP® (add to frame cost)	\$700

ACCESSORIES	
LiteALL™ (add to frame cost)	\$125
Lg. CASTERS - 4 (add to frame cost)	\$175

CHECKLIST

- Do you have the base? ☐ No (\$500) ☐ Yes
- Type of wheels? ☐ Std. ☐ Lg. Casters (\$175)
- Do you want to add a Shur-Lok®? (\$450)
- Do you want to add a 4500 HD? (\$995)
- Do you want to add a trap opener?
- ☐ ProTrap® (\$700) ☐ AutoTrap™ (\$600)
- Do you want to add lights? ☐ No ☐ Yes (\$125)

To order, call: **800.474.8756**



WWW.SHURCO.COM

800.474.8756

PROMOTING YOUR SHUR-CO® PRODUCTS



STAND-ALONE UNITS SAVE ON SPACE

Tabletop LiteALL™: Shows the LiteALL's power and adjustability. Available with functioning SMART remote and plexiglas literature rack. 10"W x 9-3/4"D x 17"H.

SMART Remotes: Your choice for your tabletop LiteALL™. SMART2™ has an easy-to-read digital display and exact positioning for tarps and traps. SMART1+™ features five-channel control with increased range and Express Mode capabilities.

Genuine Shur-Co® Replacement Parts Display: Black powder-coated aluminum display displays Shur-Co's most popular replacement parts on pegboard and shelves (hooks included). Topped with an end cap and mounted headlamp and equipped with a podium shelf for catalog display. 36"W x 15"D x 73-1/2"H.

P/N	DESCRIPTION	COST
1121066	LiteALL™ TABLETOP DISPLAY W/SMART1+™ REMOTE	\$200
1122696	LiteALL™ TABLETOP DISPLAY W/SMART2™ REMOTE	\$325
1202966	GENUINE SHUR-CO® REPLACEMENT PARTS DISPLAY	\$500

A PROFESSIONAL LOOK AND SOUND

Shur-Co® offers professionally written 30- or 60-second radio scripts, plus ad slicks in a variety of sizes (black-and-white or full color). Scripts have space to mention your business; ads have an open area for your business name/logo.

General Shur-Co® scripts and ads are available and also those for specific products (ad slicks are listed below) in both our Agriculture and Construction Divisions.

AGRICULTURE: Generic Shur-Co® (shown at right) Shur-Lok®, Cable-Lok™, Electrics, Gate and Hoist and Tarp-Trap Combo.

CONSTRUCTION: Shur-Lok® 1 and 2, 4500 Series HD, IronSide™, Electric Turning Point™ Bow, Shur-Trak II™ 1 and 2, Arm-Matic™ 1 and 2 and Bullet™.



2 COLUMN x 4"
FULL-COLOR AD

IN EFFECTIVE AND

EYE-CATCHING WAYS

ORDER
THIS
BANNER
DIRECT
FROM
SHUR-CO®
MARKETING

**AUTHORIZED
DEALER/DISTRIBUTOR**



TARP SYSTEMS • PARTS • SERVICE

AGRICULTURE | CONSTRUCTION | WASTE | FLATBED



USE SIGNS, BOOST SALES

Just as Shur-Co® uses colorful signs, banners and pull-ups to attract customers along the trade show route, now you can boost your own display wattage!

Retractable Banner Display: Durable 13-oz. vinyl sign with full-color digital imprint on a heavy-duty aluminum stand with fold-out flat supports. Includes easy-fold support pole and polyester carrying case. 34"W x 80"H.
AG VERSION. *The Original Shur-Lok®* and *Cable-Lok™*, plus our full SMARTrailer™ line of electric accessories.
CONSTRUCTION VERSION. *Shur-Lok®, 4500 Series HD, Flash™, DuraPull™, Arm-Matic™, Shur-Trak II™, Iron-Side™*.
WASTE VERSION. *Quick-Flip 3™, Hy-Tower™, Sidewinder™, The Ox™, 4500 Series HD, Double-Flip™*.

Mini Retractable Banner Display: Same styles as above, but in a convenient table-top size. 13"W x 18"H x 3"D.

Shur-Co® Dealer Banner: Grommated vinyl sign with colorful logo and text shows customers that you are an Authorized Dealer of Shur-Co® products. 48"W x 30"D.

P/N	DESCRIPTION	COST
bannerag	Ag Pull-Up.....	\$155
bannerconst	Construction Pull-Up.....	\$155
bannerwaste	Waste Pull-Up.....	\$155
bannerag/mini	Mini Ag Pull-Up.....	\$46
bannerconst/mini	Mini Construction Pull-Up.....	\$46
bannerwaste/mini	Mini Waste Pull-Up.....	\$46
dlrbanner*	Shur-Co® Dealer Banner.....	\$30

*Order your Shur-Co® Dealer Banner by emailing mkaltsulas@shurco.com.

SHUR-CO'S TRUSTED SOURCE FOR QUALITY



ORDER SHUR-CO® MERCHANDISE ONLINE

Shur-Co's co-op program allows credit on logoed apparel and promotional items – up to one-half your co-op allotment. We've partnered with EASW to bring our dealers the finest in apparel and promotional items with the Shur-Co® logo, or you may use your own supplier.

Help your staff present a professional appearance in shirts with the Shur-Co® logo and your dealer name. Or order items for dealer events or giveaways to your customers. Select caps, tees, polo shirts, sweatshirts and jackets, or promo items like travel mugs, duffel bags, pens and pocket memo books. Your purchase with the Shur-Co® logo is eligible for 100 percent co-op credit reimbursement, up to one half your total co-op allotment.

EASW, Shur-Co's preferred vendor for Genuine Shur-Co® logoed merchandise, has created an online store for easy ordering. Dealers can access the store through the Dealer Login portal on the Shur-Co® website, by selecting the "Order Merchandise" tab on the left. Or go directly to shurco.easw.com on your web browser. The instructions given in the yellow box at the right provide for easy ordering from EASW.

Shur-Co® wants to help you maximize your co-op advertising results with the widest variety of offerings. If you have a new idea for using your Shur-Co® co-op dollars, please contact your Shur-Co® Regional Sales Manager or Shur-Co® Marketing.



What you need to know about ordering from the EASW website:

- Go to shurco.easw.com
- Shop for apparel and promotional items
- Create a new account if you are a first-time user

You will pay for your order, then submit the receipt for co-op credit from Shur-Co®.

Submit co-op claims by 12/1!

Send to:
Shur-Co® Marketing
PO Box 713
Yankton, SD 57078-0713

Or email to:
mkaltsulas@shur-co.com



Follow Us on Social Media!